



OFFICIAL DSHA



MEDIA KIT
LAST UPDATED MAY 2023



ABOUT ME

Hi, I'm Naomi!

I am an enthusiastic social media influencer, blogger, and vlogger passionate about embracing a luxurious lifestyle, fostering sustainability, and empowering female entrepreneurship.

Embarking on a journey across the globe, my purpose revolves around showcasing breathtaking destinations, opulent hotels, and prestigious fashion and beauty brands.

Ultimately, my overarching aspiration is to ignite a sense of wonder within women, motivating them to embrace their true potential.

BY NUMBERS



1K+ FOLLOWERS
@officialdsha



9+ SUBSCRIBERS
@officialdsha



4.9K+ LIKES
@danydshanaomi



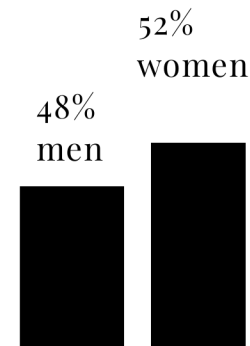
200+ FOLLOWERS
@officialdsha



1K VISITORS/MONTH
officialdsha.com

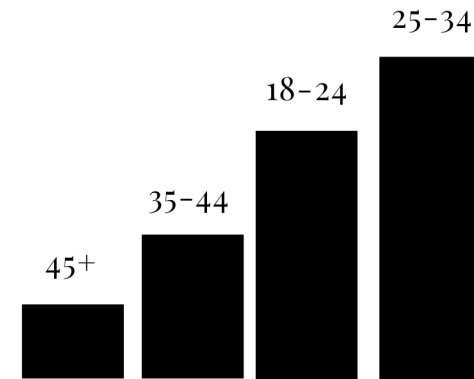
BY GENDER

MOSTLY WOMEN



BY AGE

MILLENNIALS &
POST-GRADUATES



BY LOCATION

TOP FIVE: U.S.A., U.K., Turkey,
U.A.E, Netherlands



PREVIOUS COLLABS

HOTELS

Fairmont Hotel - Shanghai

Bayerischer Hof - Munich

D Maris Bay - Turkey

Mykonos Princess - Greece

The Four Seasons - London, UK

Casa Malca - Tulum

Xanadu Hotel & Retreat - Zanzibar

TOURISM BOARDS

Tulum Mexico

Ministry of Tourism UK

Visit Dubai



PREVIOUS COLLABS

FASHION/LIFESTYLE

Jaguar
Wolford
Daniel Wellington
Rimmel London
Roberto Cavalli
Fenty Beauty
Shein.com
Chanel
Karen Millen
Swarovski
Revolve Clothing

LET'S WORK TOGETHER

I take great pleasure in collaborating with kindred companies that align with my brand and captivate my audience. While I am wholeheartedly receptive to your ideas and unique objectives, allow me to highlight the primary services I provide:

SPONSORED INSTAGRAM POSTS & STORIES

SPONSORED BLOG POSTS

SPONSORED YOUTUBE VIDEOS

BRAND AMBASSADORSHIPS

EVENTS & SPEAKING ENGAGEMENTS

CONTENT CREATION

CONSULTING

For inquiries regarding potential collaborations, kindly reach out to my esteemed team at the following email address: officialdsha@gmail.com.

THANK YOU!